



Champions of Tomorrow Program to Support Canada's Young Hockey Players

Papa Johns Canada and the Canadian Hockey League (CHL) are proud to announce the launch of the Papa Johns Champions of Tomorrow program, a new national initiative designed to support and celebrate the next generation of Canadian hockey players on and off the ice.

At the centre of the program is the Champions of Tomorrow Scholarship, a \$25,000 award presented to one youth hockey player in Canada who embodies leadership, perseverance and community spirit. The winner of this scholarship will also receive a VIP trip for two to the Championship Weekend of the 2026 Memorial Cup presented by Kubota in Kelowna, B.C., where they will be recognized on junior hockey's biggest stage.

From January 6 through June 30, 2026, Papa Johns will donate \$1 for every order of \$35 or more placed with the promo code CHLCHAMPS, contributing up to \$100,000 in total. These funds will first support the \$25,000 Champions of Tomorrow Scholarship, with all remaining contributions directed to provincial youth hockey initiatives across Canada, including equipment access, development opportunities, and community programs.

The scholarship is open to youth under 18 as of March 31, 2026, who are actively playing minor, school, or community hockey in Canada and are nominated by an adult (18+) such as a parent, guardian, coach, teacher, or mentor. Nominations will be accepted online from January 6 through March 31, 2026, at contests.chl.ca/papajohns. A joint judging panel from Papa Johns and the CHL will review eligible nominations, with the scholarship recipient to be publicly announced by May 1, 2026.

For the CHL, the Champions of Tomorrow Program builds on a long-standing commitment to education and life beyond the rink. Over the decades, Western Hockey League (WHL), Ontario Hockey League (OHL), and Quebec Maritimes Junior Hockey Leagues (QMJHL) clubs have collectively invested more than \$100 million in post-secondary education for graduating players. In 2024–25 alone, 975 CHL graduates enrolled at post-secondary institutions, supported by over \$7.68 million in scholarships awarded to WHL, OHL, and QMJHL players.

For full details on the Champions of Tomorrow Program, eligibility information, and the official rules, please visit contests.chl.ca/papajohns.